

## Bass, Ronald

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**From:** Julie <julie@lagniappecommunications.com>  
**Sent:** Monday, June 25, 2018 11:37 AM  
**To:** Bass, Ronald  
**Subject:** Re: Issue buy for WMBF

Ron,

I'd like the following schedule...at Level 1

Tuesday: 1 spot at 5a (\$60), 1 spot at 6a (\$300), 2 spot at 7a (\$800), 1 spot at 12n (\$120), 1 spot at 4p (\$140)

Gross Total: \$1420 (net 1207)

Thanks,  
Julie

On June 25, 2018 at 9:24:39 AM, Julie ([julie@lagniappecommunications.com](mailto:julie@lagniappecommunications.com)) wrote:

Attached is the NAB.

Spot is: [https://drive.google.com/file/d/1bG\\_kstBNx8vyMXvM2eHuKClee\\_wUOZEB/view?usp=sharing](https://drive.google.com/file/d/1bG_kstBNx8vyMXvM2eHuKClee_wUOZEB/view?usp=sharing)

Run at 100%. I'll send schedule when I get rate card.

Thanks!  
Julie

On June 25, 2018 at 9:10:25 AM, Julie ([julie@lagniappecommunications.com](mailto:julie@lagniappecommunications.com)) wrote:

Ron,

I'd like to quickly grab some spots for tomorrow for a political issue campaign. I can get all the info to you before noon. Can you send me rates really quickly?

I'll get the NAB filled out and spot to you shortly.

Thanks,  
Julie